

Estimate



15009 – Femme Pharma A1-A3

Date	March 4, 2018
Estimate Number	15009
Expiration Date	April 2, 2018

From	Explore Digital Darci Daneshvari PO Box 1827 La Mesa, CA 91944 US
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Estimate Total	\$13,270.00
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To	Femme Pharma Philadelphia, PA US
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Task	Rate	Qty	Amount
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Corporate Website Redesign and Redevelopment of the Following Pages: <ul style="list-style-type: none"> • Home Page • About <ul style="list-style-type: none"> ◦ Our Mission ◦ Leadership • News <ul style="list-style-type: none"> ◦ News Detail Page Contact Us • Terms & Conditions • Privacy Policy Quality Assurance and Revisions SEO Installation <ul style="list-style-type: none"> • Google Analytics & Search Console Setup • Keyword Research • Meta Data Writing & Implementation • On-Page Optimization of Content 	\$75	52	\$3,900
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Product Website Design & Development of the Following Pages:	\$75	112	\$8,400
<ul style="list-style-type: none"> • Home Page • About <ul style="list-style-type: none"> ◦ Our Mission ◦ FPGHC ◦ FPCHC • Femme Pharma VH <ul style="list-style-type: none"> ◦ Research ◦ Vignettes ◦ Pre-Order • News <ul style="list-style-type: none"> ◦ News Detail Page Contact Us • Investors • Terms & Conditions • Privacy Policy 			
3 Hand Drawn Illustrations			
Quality Assurance and Revisions			
SEO Installation			
<ul style="list-style-type: none"> • Google Analytics & Search Console Setup • Keyword Research • Meta Data Writing & Implementation • On-Page Optimization of Content 			

Tech Integration	\$75	12	\$900
<ul style="list-style-type: none"> • Fulfillment integration (EchoData) • Setup transactional email • Tax management (WooCommerce, Avalara, or similar) • Financial integration (Quickbooks) 			

Product	Price	Qty	Amount
Monthly Website Hosting & SSL Certificate	\$35	2	\$70
<ul style="list-style-type: none"> • WordPress Updates • Plugin Updates • Complimentary Gravity Form Access • Complimentary Divi Theme Access • Website Backups • Malware Scans <p><i>**This is a monthly charge.</i></p>			

Subtotal	\$13,270.00
Total ?	\$13,270.00

Notes

If you have any questions about the line items, feel free to let us know by clicking on the comment bubbles on the left of each task.

We look forward to working with you.

Terms

Please note this not a bill but an estimate of work. If you wish to accept this estimate, you can click 'Accept' at the top right of this estimate.

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