Invoice 138056

Invoice

138056 – Online Marketing Program + Hotjar Plus + Link Building

Date	March 17, 2023
Invoice Number	138056
Invoice Due	March 23, 2023
Invoice Total	$5,640.00
Balance	$0.00

From

Explore Digital
Darci Daneshvari
1223 Cleveland Ave
Suite 200-100
San Diego, CA 92103
US

To

TranscribeMe, Inc.

Task	Rate	Qty	Amount

Online Marketing Program – Tasks Included (2/17-3/16):
• SEO & Website Tasks Included:
  ○ Wireframe Portal Redesign
  ○ Design Stenograph Partnership Announcement Banner
  ○ Copy Writing for Stenograph Partnership Page
  ○ Copy Writing for Announcement on Legal/Court Reporting Pages
  ○ QA Court Reporting Industries Page Build
  ○ QA Court Reporting Industries Blog Page Build
  ○ SEO Link Building Opportunities & Outreach
  ○ SEO Keyword Rankings / Benchmarks Updates
  ○ SEO Strategy & Recommendations
  ○ SEO Technical Updates
• PPC Tasks Included:
  ○ Google & Bing: Account Performance Review & Adjustments
  ○ Monthly Reporting Updates
  ○ Turn Off PPC on Google/Bing
• Meetings & Reviews
	$100	31	$3,100

Service	Price	Amount
Monthly HotJar Plus Fee	$40	$40

Link Building Fee for 10 Links	$2,500	$2,500

Subtotal	$5,640.00
Total	$5,640.00
Payments	$5,640.00
Balance	$0.00

Notes

We appreciate your business.

Terms

Payments are due upon receipt. There will be a 5% fee assessed for every week that it is late. For a full list of terms please see your statement of work.

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